



Cookie Policy

Effective Date: January 2025

This Cookie Policy explains how KMS (Europe) Ltd ("we," "us," or "our") uses cookies and similar technologies when you visit our website ("Site"). By using this Site, you agree to our use of cookies as outlined in this policy.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, smartphone, tablet) when you visit a website. They help the website function properly, improve user experience, and provide information to the website owners.

2. Types of Cookies We Use

A. Essential Cookies

These cookies are necessary for the Site to function correctly. They enable core functionalities such as security, network management, and accessibility.

- Examples: Session management security validation.

B. Performance Cookies

These cookies collect information about how visitors use our Site, such as pages visited, time spent on the Site, and error messages received. They help us improve the performance and functionality of our Site.

- Examples: Google Analytics cookies.

C. Functional Cookies

These cookies allow the Site to remember choices you make (such as your username, language, or region) and provide enhanced, personalized features.

- Examples: User preference settings.

D. Marketing Cookies

These cookies track your browsing habits to enable targeted advertising. They may also limit the number of times you see an advertisement and help measure the effectiveness of marketing campaigns.

- Examples: Advertising networks.
-

3. Third-Party Cookies

We may allow third-party service providers to place cookies on your device to collect information about your online activities over time and across different websites. These cookies are subject to the respective privacy policies of these external services.

Examples include but are not limited to:

- Google Analytics for site analytics.
 - Social media sharing tools such as Facebook, LinkedIn, or Twitter.
-

4. Managing Cookies

You have the right to accept or reject cookies. Most web browsers automatically accept cookies, but you can modify your browser settings to decline cookies or notify you when a cookie is being set.

How to Manage Cookies:

- **Browser Settings:** Refer to your browser's help section for instructions on managing cookies.
- **Cookie Preferences:** Use our cookie management tool available on the Site to customise your cookie preferences.

Please note that disabling certain cookies may impact the functionality and performance of the Site.



5. Your Consent

By continuing to use our Site, you consent to our use of cookies as outlined in this policy. You can change your cookie preferences at any time by adjusting your browser settings or using our cookie management tool.

6. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legislation, or our data collection practices. Any changes will be posted on this page with an updated effective date.

7. Contact Us

If you have any questions about this Cookie Policy, please get in touch with us at:

KMS (Europe) Ltd
Innovation House
3 Sarus Court
Manor Park, Runcorn.
Cheshire. WA7 1UL

0044 (0)330 053 5996
hello@kms.co.uk

This Cookie Policy was last updated on January 2025

Signed:		Emlyn Cole-Jones
January 2025	MANAGING DIRECTOR KMS (EUROPE) LTD	

Rev No:	00	Ref:	5.2 - Cookie Policy
----------------	-----------	-------------	----------------------------